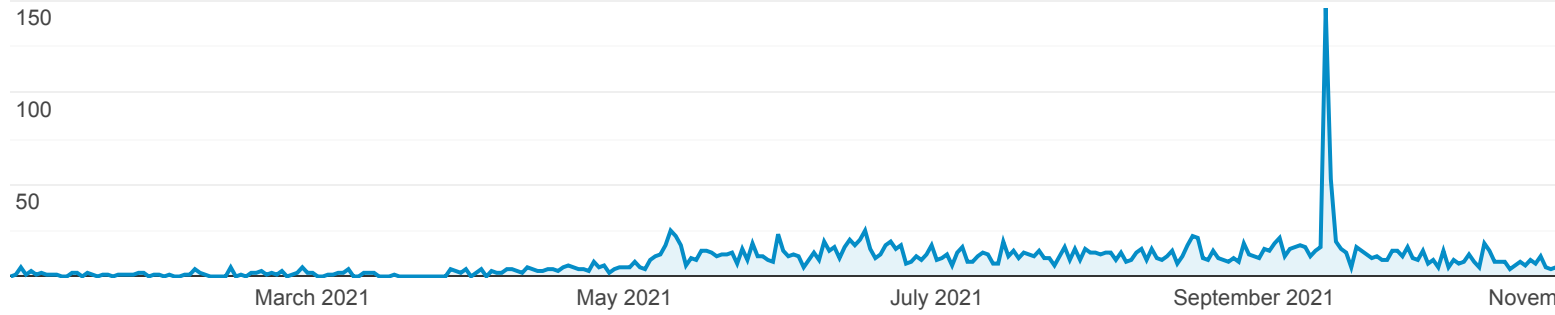


Audience Overview

All Users
100.00% Users

Overview

● Users



Users

1,149



New Users

1,136



Sessions

4,495



Number of Sessions per User

3.91



Pageviews

13,356



Pages / Session

2.97



Avg. Session Duration

00:03:55

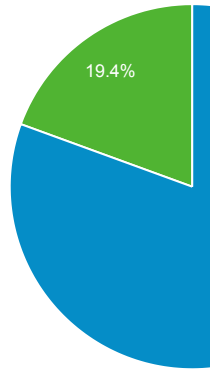


Bounce Rate

52.59%



■ New Visitor ■ Returning Visitor



Language

Language	Users	% of Users
1. cs-cz	780	68.0%
2. cs	237	20.6%
3. en-us	79	6.9%
4. en-gb	41	3.6%
5. de-de	8	0.7%
6. sk-sk	6	0.5%
7. en	5	0.4%
8. en-au	2	0.2%
9. sk	2	0.2%
10. cs-us	1	0.1%



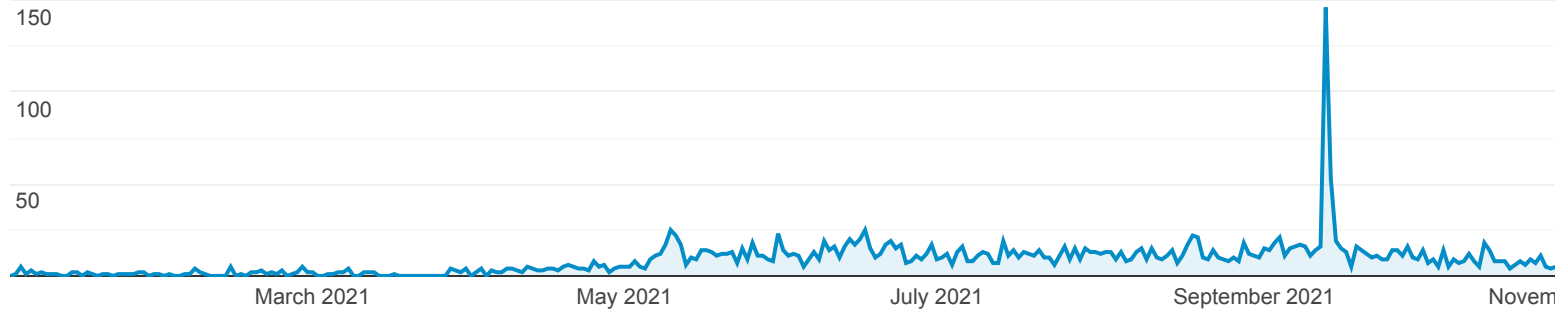
Browser & OS

All Users
100.00% Users

Explorer

Summary

Users



Browser	Acquisition			Behavior			Conversions
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate
	1,149 % of Total: 100.00% (1,149)	1,137 % of Total: 100.09% (1,136)	4,495 % of Total: 100.00% (4,495)	52.59% Avg for View: 52.59% (0.00%)	2.97 Avg for View: 2.97 (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)
1. Chrome	521 (45.30%)	520 (45.73%)	1,243 (27.65%)	41.35%	2.94	00:02:27	0.00%
2. Safari	330 (28.70%)	330 (29.02%)	498 (11.08%)	44.98%	2.66	00:01:50	0.00%
3. Firefox	79 (6.87%)	76 (6.68%)	649 (14.44%)	27.43%	6.74	00:12:46	0.00%
4. Edge	66 (5.74%)	63 (5.54%)	1,627 (36.20%)	75.35%	1.61	00:02:43	0.00%
5. Samsung Internet	38 (3.30%)	37 (3.25%)	231 (5.14%)	55.41%	2.25	00:02:32	0.00%
6. Seznam	33 (2.87%)	33 (2.90%)	53 (1.18%)	30.19%	3.91	00:01:55	0.00%
7. Android Webview	29 (2.52%)	27 (2.37%)	44 (0.98%)	56.82%	3.64	00:00:52	0.00%
8. Safari (in-app)	25 (2.17%)	25 (2.20%)	27 (0.60%)	74.07%	1.37	00:00:10	0.00%
9. Internet Explorer	18 (1.57%)	16 (1.41%)	39 (0.87%)	46.15%	5.72	00:02:50	0.00%
10. Opera	6 (0.52%)	5 (0.44%)	79 (1.76%)	12.66%	2.94	00:01:10	0.00%
11. Opera Mini	3 (0.26%)	3 (0.26%)	3 (0.07%)	100.00%	1.00	00:00:00	0.00%

12. BlackBerry	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
13. Mozilla	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0

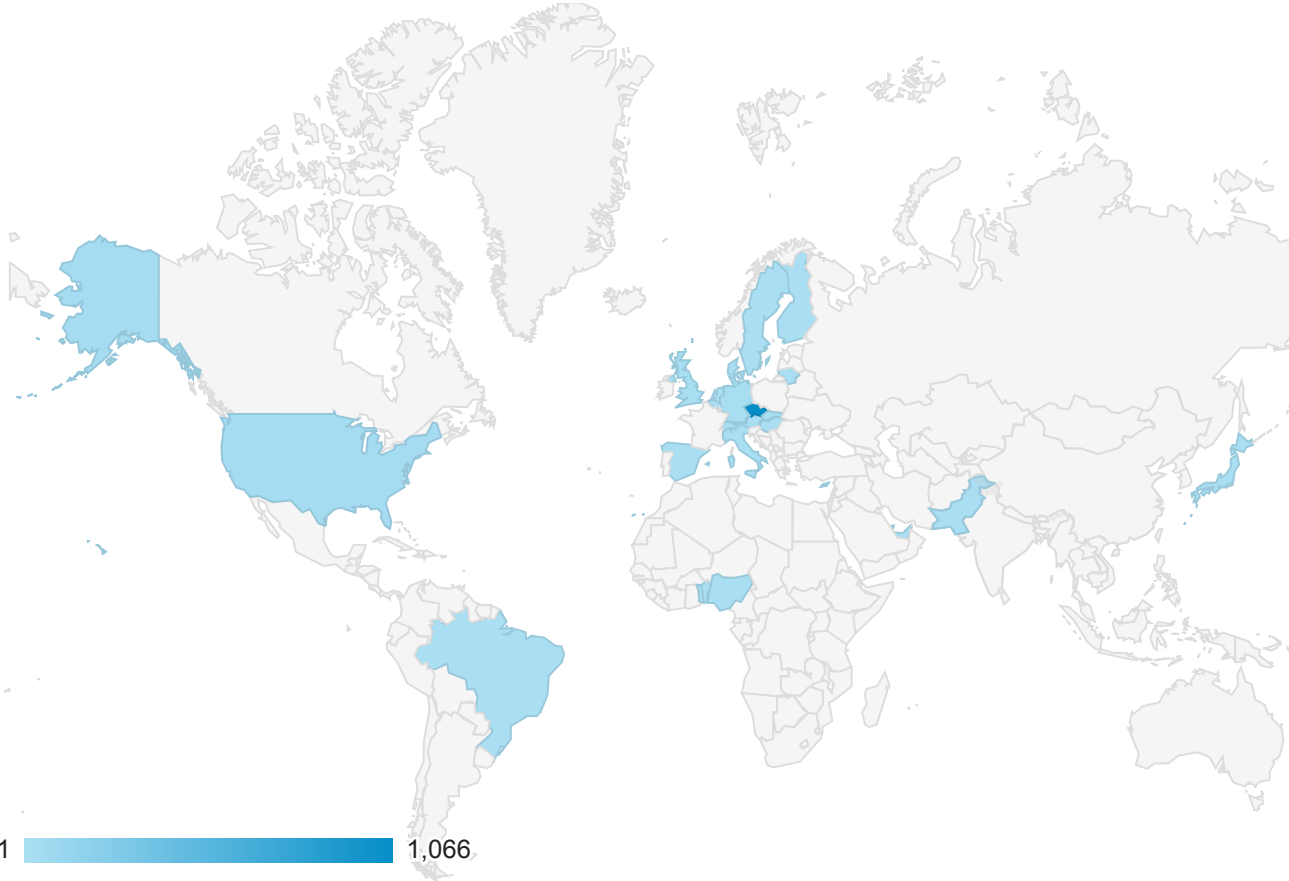


Location




















All Users
100.00% Users

Map Overlay

Summary



Country	Acquisition			Behavior			Conversions
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion R
	1,149 % of Total: 100.00% (1,149)	1,137 % of Total: 100.09% (1,136)	4,495 % of Total: 100.00% (4,495)	52.59% Avg for View: 52.59% (0.00%)	2.97 Avg for View: 2.97 (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	0.0 Avg for Vi 0.0 (0.0)
1. Czechia	1,066 (91.66%)	1,053 (92.61%)	4,346 (96.69%)	52.42%	2.99	00:04:00	0.0
2. United States	34 (2.92%)	34 (2.99%)	35 (0.78%)	94.29%	1.06	<00:00:01	0.0
3. Germany	14 (1.20%)	12 (1.06%)	19 (0.42%)	36.84%	6.26	00:02:40	0.0
4. Slovakia	9 (0.77%)	9 (0.79%)	10 (0.22%)	80.00%	1.30	00:00:05	0.0
5. United Kingdom	7 (0.60%)	4 (0.35%)	19 (0.42%)	42.11%	2.11	00:01:11	0.0
6. Austria	5 (0.43%)	2 (0.18%)	24 (0.53%)	25.00%	2.83	00:03:35	0.0

7.	 Denmark	3 (0.26%)	2 (0.18%)	8 (0.18%)	37.50%	2.62	00:01:34	0.0
8.	 Netherlands	3 (0.26%)	2 (0.18%)	5 (0.11%)	60.00%	2.80	00:03:06	0.0
9.	 Sweden	3 (0.26%)	2 (0.18%)	3 (0.07%)	100.00%	1.00	00:00:00	0.0
10.	 Belgium	2 (0.17%)	1 (0.09%)	5 (0.11%)	20.00%	2.60	00:01:49	0.0
11.	 Brazil	2 (0.17%)	2 (0.18%)	2 (0.04%)	50.00%	1.50	00:00:13	0.0
12.	 Cyprus	2 (0.17%)	2 (0.18%)	2 (0.04%)	50.00%	2.00	00:02:11	0.0
13.	 United Arab Emirates	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
14.	 Benin	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
15.	 Switzerland	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
16.	 Spain	1 (0.09%)	1 (0.09%)	4 (0.09%)	100.00%	1.00	00:00:00	0.0
17.	 Finland	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
18.	 Hungary	1 (0.09%)	0 (0.00%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
19.	 Italy	1 (0.09%)	1 (0.09%)	1 (0.02%)	0.00%	2.00	00:00:38	0.0
20.	 Japan	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
21.	 Lithuania	1 (0.09%)	1 (0.09%)	1 (0.02%)	0.00%	5.00	00:02:44	0.0
22.	 Nigeria	1 (0.09%)	1 (0.09%)	1 (0.02%)	0.00%	2.00	00:00:13	0.0
23.	 Pakistan	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0
24.	 Qatar	1 (0.09%)	1 (0.09%)	2 (0.04%)	0.00%	3.00	00:01:18	0.0
25.	 Togo	1 (0.09%)	1 (0.09%)	1 (0.02%)	100.00%	1.00	00:00:00	0.0



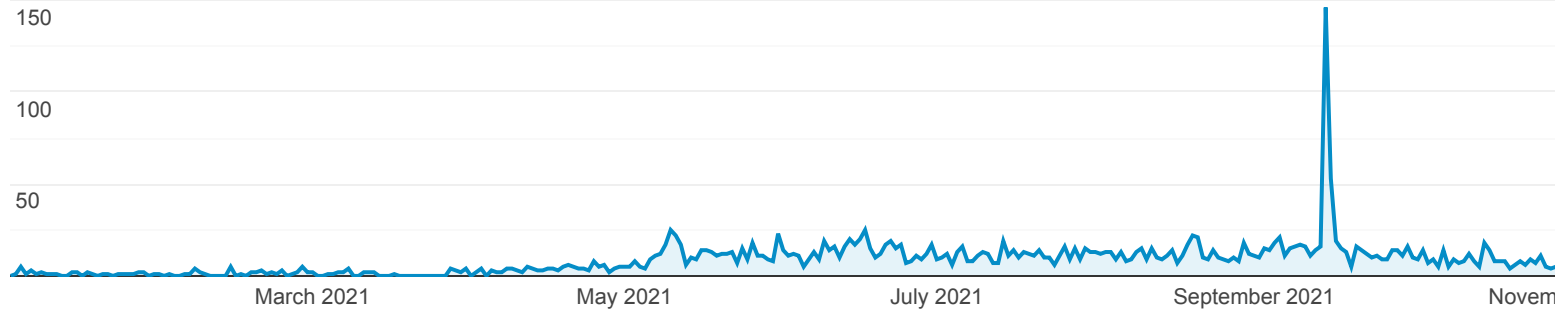
Network

All Users
100.00% Users

Explorer

Summary

Users



Service Provider	Acquisition			Behavior			Conversions
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate
	1,149 % of Total: 100.00% (1,149)	1,137 % of Total: 100.09% (1,136)	4,495 % of Total: 100.00% (4,495)	52.59% Avg for View: 52.59% (0.00%)	2.97 Avg for View: 2.97 (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)
1. (not set)	1,149 (100.00%)	1,137 (100.00%)	4,495 (100.00%)	52.59%	2.97	00:03:55	0.00%



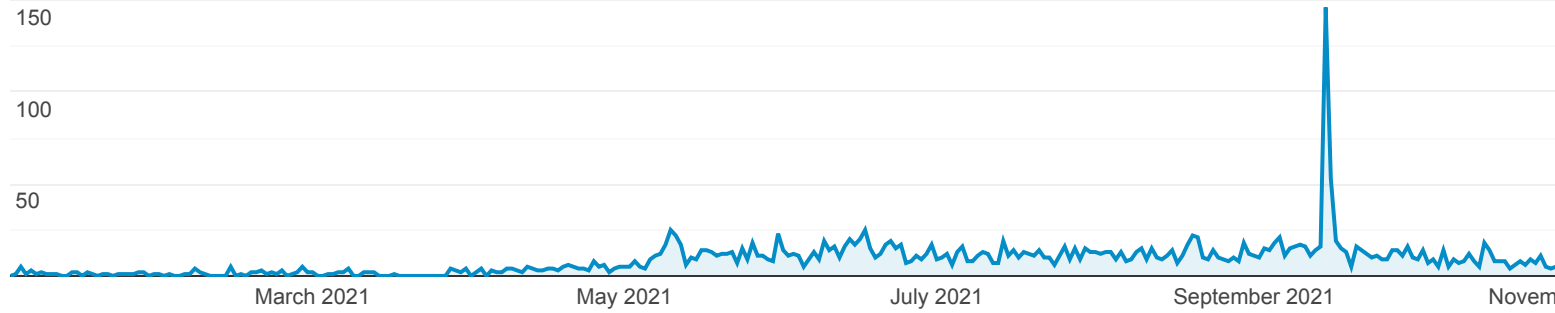
Overview

All Users
100.00% Users

Explorer

Summary

Users



Device Category	Acquisition			Behavior			Conversions
	Users ↓	New Users	Sessions	Bounce Rate	Pages / Session	Avg. Session Duration	Goal Conversion Rate
	1,149 % of Total: 100.00% (1,149)	1,137 % of Total: 100.09% (1,136)	4,495 % of Total: 100.00% (4,495)	52.59% Avg for View: 52.59% (0.00%)	2.97 Avg for View: 2.97 (0.00%)	00:03:55 Avg for View: 00:03:55 (0.00%)	0.00% Avg for View: 0.00% (0.00%)
1. mobile	620 (53.91%)	618 (54.35%)	1,520 (33.82%)	46.45%	2.54	00:02:13	0.00%
2. desktop	480 (41.74%)	471 (41.42%)	2,892 (64.34%)	55.98%	3.17	00:04:49	0.00%
3. tablet	50 (4.35%)	48 (4.22%)	83 (1.85%)	46.99%	3.94	00:03:08	0.00%



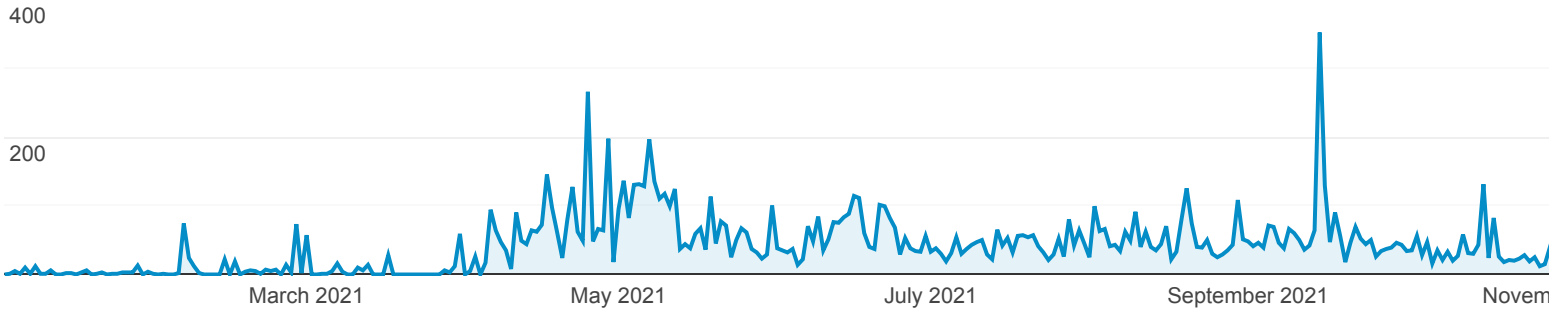
Pages



All Users
100.00% Pageviews

Explorer

● Pageviews








Page	Pageviews ↓	Unique Pageviews	Avg. Time on Page	Entrances
	13,356 % of Total: 100.00% (13,356)	8,368 % of Total: 100.00% (8,368)	00:01:59 Avg for View: 00:01:59 (0.00%)	4,400 % of Total: 100.00% (4,400)
1. /rezervace/	5,473 (40.98%)	3,208 (38.34%)	00:03:49	2,200 (50.8%)
2. /	2,173 (16.27%)	1,484 (17.73%)	00:00:41	1,300 (30.0%)
3. /rezervace-test/?all=1	455 (3.41%)	40 (0.48%)	00:02:56	60 (0.6%)
4. /provozni-kalendar/	326 (2.44%)	250 (2.99%)	00:01:56	70 (0.7%)
5. /o-nas/kontakty/	310 (2.32%)	235 (2.81%)	00:02:15	100 (1.0%)
6. /galerie/	293 (2.19%)	117 (1.40%)	00:00:08	0 (0.0%)
7. /lany-open-2021/	244 (1.83%)	213 (2.55%)	00:00:51	100 (3.8%)
8. /rezervace-test/	171 (1.28%)	25 (0.30%)	00:02:13	30 (0.3%)
9. /zavodni-druzstva/	160 (1.20%)	101 (1.21%)	00:01:05	0 (0.0%)
10. /galerie/turnaje-dospelych/lany-open-2021/	135 (1.01%)	105 (1.25%)	00:00:48	90 (0.9%)
11. /sauna/	120 (0.90%)	99 (1.18%)	00:00:40	50 (0.5%)
12. /galerie/rok-2021/	108 (0.81%)	66 (0.79%)	00:00:07	0 (0.0%)
13. /o-nas/clenove/	86 (0.64%)	73 (0.87%)	00:01:35	0 (0.0%)

14.	/o-nas/zebricek/		85 (0.64%)	60 (0.72%)	00:02:48	(0.5)
15.	/o-nas/provozni-rad/		75 (0.56%)	54 (0.65%)	00:02:02	(0.3)
16.	/informace-pro-cleny/povinnosti-clenu/		72 (0.54%)	59 (0.71%)	00:00:54	(0.0)
17.	/galerie/rok-2020/		67 (0.50%)	36 (0.43%)	00:00:13	(0.0)
18.	/pozvanka-na-lany-open-2021/		66 (0.49%)	62 (0.74%)	00:00:21	(0.1)
19.	/informace-pro-cleny/plan-brigad/		61 (0.46%)	43 (0.51%)	00:01:50	(0.1)
20.	/informace-pro-cleny/dulezite-dokumenty/		60 (0.45%)	25 (0.30%)	00:00:45	(0.0)
21.	/rezervace/rekapitulace/?id=4f26e9d0129		54 (0.40%)	1 (0.01%)	00:01:27	(0.0)
22.	/pronajem-kurtu/		50 (0.37%)	36 (0.43%)	00:00:35	(0.1)
23.	/informace-pro-cleny/odpracovane-hodiny/		48 (0.36%)	38 (0.45%)	00:00:51	(0.0)
24.	/online-rezervace-spustena/		47 (0.35%)	34 (0.41%)	00:00:30	(0.1)
25.	/rozpis-treninku-deti-uklidu-saten-a-udrzby-kurtu/		42 (0.31%)	30 (0.36%)	00:00:30	(0.1)
26.	/informace-pro-cleny/		41 (0.31%)	29 (0.35%)	00:00:44	(0.0)
27.	/o-nas/vybor/		40 (0.30%)	31 (0.37%)	00:00:19	(0.1)
28.	/rezervace/rekapitulace/?aaa=xxx		39 (0.29%)	11 (0.13%)	00:03:53	(0.0)
29.	/rezervace/rekapitulace/?id=0866b8d524-09f43d8607-10dbdb25ee		32 (0.24%)	1 (0.01%)	00:01:31	(0.0)
30.	/lany-open-2020/		31 (0.23%)	22 (0.26%)	00:01:13	(0.2)
31.	/rezervace/rekapitulace/?id=59648ca752-6031c3c839-6190dbe58e-62f63f6c7d-633579033d-6415ad3f33-651b66df73		31 (0.23%)	1 (0.01%)	00:02:18	(0.0)
32.	/usneseni-z-clenske-schuze-konane-14-6-2021/		31 (0.23%)	20 (0.24%)	00:00:24	(0.0)
33.	/galerie/fotky/		30 (0.22%)	11 (0.13%)	00:00:55	(0.0)
34.	/vyzva-k-uhrade-clenskych-prispevku-na-rok-2021/		30 (0.22%)	17 (0.20%)	00:01:00	(0.0)
35.	/o-nas/historie-klubu/		29 (0.22%)	16 (0.19%)	00:00:32	(0.0)
36.	/posvicensky-turnaj-2021/		29 (0.22%)	17 (0.20%)	00:00:29	(0.1)
37.	/bistro-na-kurtech-otevreno/		28 (0.21%)	23 (0.27%)	00:00:43	(0.0)
38.	/#utm_source=search.seznam.cz&utm_medium=ppd&utm_content=hledani&utm_term=tenis lany&utm_campaign=firmy.cz-13072087		27 (0.20%)	15 (0.18%)	00:00:22	(0.3)
39.	/o-nas/historie-klubu/cinnost-klubu-v-roce-2020/		27 (0.20%)	10 (0.12%)	00:01:41	(0.0)
40.	/galerie/turnaje-dospelych/posvicensky-turnaj-2020-2/		26 (0.19%)	21 (0.25%)	00:00:52	(0.0)

41.	/o-nas/		25 (0.19%)	18 (0.22%)	00:00:18	(0.0)
42.	/rezervace/rekapitulace/		25 (0.19%)	12 (0.14%)	00:00:55	(0.0)
43.	/category/turnaje/turnaje-dospelych/		24 (0.18%)	15 (0.18%)	00:00:28	(0.1)
44.	/sauna-zahajuje-provoz-20-10-2021/		24 (0.18%)	21 (0.25%)	00:00:47	(0.1)
45.	/galerie/turnaje-dospelych/zazimovani-kurtu-2020/		23 (0.17%)	21 (0.25%)	00:00:30	(0.0)
46.	/home/prispevky/		22 (0.16%)	18 (0.22%)	00:00:43	(0.1)
47.	/galerie/rok-2019/		20 (0.15%)	11 (0.13%)	00:00:09	(0.0)
48.	/galerie/turnaje-dospelych/lany-open-2020/		20 (0.15%)	20 (0.24%)	00:01:55	(0.0)
49.	/zazimovani-kurtu-2020/		19 (0.14%)	13 (0.16%)	00:00:36	(0.0)
50.	/category/turnaje/		17 (0.13%)	14 (0.17%)	00:00:46	(0.2)
51.	/galerie/rok-1979/		17 (0.13%)	9 (0.11%)	00:00:06	(0.0)
52.	/rezervace/rekapitulace/?id=		17 (0.13%)	8 (0.10%)	00:02:57	(0.0)
53.	/pozvanka-na-posvicensky-turnaj-2021/		16 (0.12%)	13 (0.16%)	00:00:55	(0.1)
54.	/galerie/rok-1980/		15 (0.11%)	10 (0.12%)	00:00:05	(0.0)
55.	/upozomeni-na-povinne-zdravotni-prohledky-pro-rok-2021/		15 (0.11%)	13 (0.16%)	00:02:32	(0.0)
56.	/cinnost-klubu-v-roce-2020/		14 (0.10%)	10 (0.12%)	00:00:13	(0.0)
57.	/mapa-webu/		14 (0.10%)	6 (0.07%)	00:00:14	(0.0)
58.	/rezervace/rekapitulace/?id=872a83678c-ff260d468d		14 (0.10%)	1 (0.01%)	00:02:02	(0.0)
59.	/galerie/historie/historie-1979/		13 (0.10%)	7 (0.08%)	00:00:27	(0.0)
60.	/galerie/rok-1981/		13 (0.10%)	6 (0.07%)	00:00:05	(0.0)
61.	/galerie/rok-2013/		13 (0.10%)	5 (0.06%)	00:00:09	(0.0)
62.	/galerie/rok-2014/		13 (0.10%)	5 (0.06%)	00:00:14	(0.0)
63.	/galerie/rok-2015/		13 (0.10%)	7 (0.08%)	00:00:10	(0.0)
64.	/galerie/rok-2021/nggallery/rok-2021/posvicensky-turnaj-2021		13 (0.10%)	11 (0.13%)	00:01:05	(0.0)
65.	/galerie/turnaje-dospelych/posvicensky-turnaj-2021/		13 (0.10%)	12 (0.14%)	00:01:35	(0.0)
66.	/galerie/rok-2016/		12 (0.09%)	6 (0.07%)	00:00:08	(0.0)
67.	/galerie/turnaje-dospelych/posvicensky-turnaj/		12 (0.09%)	3 (0.04%)	00:00:24	(0.0)
68.	/home/prispevky/page/2/		12 (0.09%)	11 (0.13%)	00:01:08	(0.0)

69.	/rezervace/rekapitulace/?id=0101deba4b-02b3b986c8-03801da21c-0474f6364a		12 (0.09%)	1 (0.13%)	00:05:58	(0.0)
70.	/category/turnaje/turnaje-dospelych/page/2/		11 (0.08%)	6 (0.07%)	00:01:02	(0.0)
71.	/galerie/rok-2017/		11 (0.08%)	7 (0.08%)	00:00:11	(0.0)
72.	/galerie/rok-2018/		11 (0.08%)	5 (0.06%)	00:00:07	(0.0)
73.	/galerie/turnaje-deti/turnaj-mladsiho-zactva/		11 (0.08%)	5 (0.06%)	00:00:29	(0.0)
74.	/galerie/turnaje-dospelych/lany-open-2019/		11 (0.08%)	10 (0.12%)	00:00:52	(0.0)
75.	/lany-open-2018/		11 (0.08%)	10 (0.12%)	00:01:40	(0.2)
76.	/o-nas/historie-klubu/1980-1986-vystavba-tenisove-arealu/		11 (0.08%)	6 (0.07%)	00:00:28	(0.0)
77.	/rezervace/rekapitulace/?id=6b150ecb157		11 (0.08%)	2 (0.02%)	00:01:25	(0.0)
78.	/statistiky-vyuziti-techto-stranek-za-rok-2020/		11 (0.08%)	9 (0.11%)	00:00:52	(0.0)
79.	/category/upravy-kurtu-a-arealu/		10 (0.07%)	5 (0.06%)	00:00:13	(0.0)
80.	/clenska-schuze-se-kona-14-6-od-1900-hod/		10 (0.07%)	9 (0.11%)	00:06:11	(0.0)
81.	/o-nas/historie-klubu/cinnost-klubu-v-roce-2019/		10 (0.07%)	5 (0.06%)	00:01:42	(0.0)
82.	/rezervace/rekapitulace/?err=c		10 (0.07%)	2 (0.02%)	00:02:45	(0.0)
83.	/#utm_source=firmy.cz&utm_medium=ppd&utm_campaign=firmy.cz-13072087		9 (0.07%)	6 (0.07%)	00:00:39	(0.1)
84.	/#utm_source=mapy.cz&utm_medium=ppd&utm_campaign=firmy.cz-13072087		9 (0.07%)	6 (0.07%)	00:00:55	(0.1)
85.	/galerie/historie/historie-1980/		9 (0.07%)	8 (0.10%)	00:00:21	(0.0)
86.	/galerie/turnaje-deti/turnaj-mladsich-zakyn/		9 (0.07%)	9 (0.11%)	00:00:22	(0.1)
87.	/galerie/turnaje-dospelych/lany-open-2018/		9 (0.07%)	7 (0.08%)	00:00:37	(0.0)
88.	/galerie/turnaje-dospelych/posvicensky-turnaj/nggallery/page/2		9 (0.07%)	3 (0.04%)	00:00:23	(0.0)
89.	/posvicensky-turnaj-2020/		9 (0.07%)	7 (0.08%)	00:02:50	(0.0)
90.	/prehled-odpracovanych-brigadnickych-hodin-k-21-9-2021/		9 (0.07%)	8 (0.10%)	00:01:15	(0.0)
91.	/usneseni-z-clenske-schuze-konane-16-6-2020/		9 (0.07%)	5 (0.06%)	00:01:15	(0.0)
92.	/galerie/historie/historie-1981/		8 (0.06%)	6 (0.07%)	00:00:29	(0.0)
93.	/galerie/rok-1984/		8 (0.06%)	4 (0.05%)	00:00:04	(0.0)
94.	/galerie/rok-2012/		8 (0.06%)	5 (0.06%)	00:00:07	(0.0)
95.	/galerie/turnaje-deti/turnaj-babytenis-24-8-2019/		8 (0.06%)	7 (0.08%)	00:01:28	(0.0)

96.	/prehled-odpracovanych-brigadnickych-hodin-k-2-10-2020/		8 (0.06%)	5 (0.06%)	00:00:20	(0.0
97.	/rezervace/rekapitulace/?id=c621b0097j-4e35226b7k		8 (0.06%)	1 (0.01%)	00:03:49	(0.0
98.	#utm_source=search.seznam.cz&utm_medium=ppd&utm_content=promise_link_firmy&utm_term=tk lány&utm_campaign=firmy.cz-2249497		7 (0.05%)	4 (0.05%)	00:00:28	(0.0
99.	/category/turnaje/turnaje-deti/		7 (0.05%)	5 (0.06%)	00:00:39	(0.0
100.	/galerie/rok-1982/		7 (0.05%)	4 (0.05%)	00:00:05	(0.0

